

#### HUMAN RIGHTS CERTIFICATION

The "Human Rights Certification Program" publicly launched in the Idaho Statehouse on January 20, 2020 - Martin Luther King, Jr., birthday / Idaho Human Rights Day. To date, over 580 participants have registered for the program and 411 have earned certification.

#### EDUCATOR SUMMER INSTITUTE

Convening online June 9-12, 2020, the annual "Dr. Marilyn Howard Summer Institute for Idaho Educators" focused on moving from "Injustice to Inclusion." Guest scholars included Dr. Scottie Nash (Anti-Defamation League) and Dr. Dan Haumschild (Nathan & Esther Pelz Holocaust Resource Center in Milwaukee, WI). Thirty Idaho educators from school districts throughout the state participated in the institute.

#### VIRTUAL RESOURCE LIBRARY

In partnership with the Philadelphia Holocaust Memorial Plaza and the Nathan & Esther Pelz Holocaust Resource Center in Milwaukee, WI, the Center developed and delivered thematic weeks of digital content in April, May and June on Holocaust Remembrance, Hope and the Human Spirit, and Confronting Antisemitism and Racism.

The resources are now available on our website.

# CHANGE YOUR WORLD CELEBRATION

The 1st Virtual 17th Annual Change Your World Celebration streamed live from 6:30–8:00 p.m. on Saturday, September 26. Accessed on the Center's YouTube channel, Facebook page, website, and Givesmart auction platform, over 800 viewers "attended" the event.

Recorded and still posted, another 500 have since watched the Celebration - and continue to donate online. (https://youtu.be/4mTVtFC87qs)

Preliminary numbers indicate that the virtual Celebration will set new Center records topping \$100,000 in individual event fundraising.

# Wassmuth Center for Human Rights 2020 Annual Report

"Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has."

Margaret Mead



#### MISSION

to promote respect for human dignity and diversity through education and to foster individual responsibility to work for peace and justice Operating in a pandemic was not what we had envisioned when the year began, but we have adapted. In this report you'll discover how programs and resources moved online and what might have been perceived as obstacles became opportunities in fulfilling the Center's mission.



# Be an Upstander Toolkit

Designed to empower students to become Upstanders when they hear or witness injustice, the Toolkit includes the 2O2O video production "Be an Upstander A.C.T." with a classroom poster, lesson plan, student brochure and notebook marker. Distribution of the Toolkit began in early October.

"The world is an evil place, not because of the people who are evil, but because of the people who don't do anything about it." Albert Einstein

# **Human Rights for Young Listeners**

Thirty children's stories for ages 4-8, read by Center volunteers and videotaped throughout the summer, are posted two at a time, every other week, on the Center's website. The stories include themes of kindness, inclusion, and compassion.

The Wassmuth Center for Human Rights is the builder and home of the Idaho Anne Frank Human Rights Memorial - the only Anne Frank memorial in the US, one of the few places in the world where the Universal Declaration for Human Rights is displayed in its entirety, and a recognized international Site of Conscience.

THE SPIRAL
OF INJUSTICA
BORN BLACK

# Spiral of Injustice e-booklets

As one of the Center's signature programs, the Spiral of Injustice examines how "the other" can be targeted or demeaned through language, avoidance, discrimination, violence and elimination. The e-booklet series provides greater context and definition to the stages of injustice. Published in 2020, "Words Have Weight" and "Born Black" are available for free download.

# "Voices of Idaho" podcast

The 16-episode second season of "The Voices of Idaho" launched on September I with episodes posted on the 1st and 15th of each month. The Season Two interviews focus on individual journeys of becoming and being an Upstander.

The Center provides programming and resources onsite in the Memorial, offsite in classrooms and communities throughout Idaho, and online reaching national and international audiences.

# Annual Operations October 1, 2019 to Sept. 30, 2020

**REVENUE: \$ 384,301** 

Individual Contributions: 47%
Business / Foundation Support: 5%

Grants: 22% Events: 21%

Programming: 5%

EXPENSES: \$ 320,955

Education Programming: 44% Operations / Memorial: 39%

Events: 7%

Development: 10%

#### WASSMUTH CENTER ENDOWMENT

Planned giving provides creative strategies for your charitable giving and estate planning. As you consult with your financial / tax advisor, we hope that you will consider a charitable gift that will have lasting impact on human rights education in Idaho.

The Wassmuth Center Endowment is a permanent investment account professionally managed by the Idaho Community Foundation and invested to grow over time to maximize its impact.

For more information, phone (208) 342-3535

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